

University Draffhouse wishes to “hopply” extend the opportunity to become a sponsor of University Draffhouse Beer-Fest, the most sought-after beer festival in the Rio Grande Valley! Our mission is to support and highlight Edinburg's local restaurant community by showcasing cuisine from the most popular restaurants in the area and more than 100 different craft beers from around the world.

UNIVERSITY DRAFFHOUSE



BEER FEST

All funds raised at the University Draffhouse Beer-Fest enable Edinburg chamber of commerce to support a scholarship program for higher education for the Edinburg students. Every ticket will benefit the education and hospitality programs.

**THIS YEAR'S EVENT IS SCHEDULED
FOR SATURDAY, OCTOBER 14TH
AT THE FOOD-TRUCK PARK AT CITY HALL
COURTYARD IN EDINBURG**

**All proceeds to benefit the Edinburg Chamber of Commerce
and Edinburg Arts Foundation initiatives**



SPONSORSHIP LEVELS & BENEFITS

| SPONSOR LEVEL | LEVEL | PRINT & DIGITAL BOARD | WEBSITE & BANNERS | SOCIAL MEDIA | STAGE MENTIONS | T.V. & RADIO | COMPANY VIP TABLE | TICKETS | VIP PARKING PASSES |
|---------------|----------|-----------------------|-------------------|--------------|----------------|--------------|-------------------|---------|--------------------|
| BREWERY | \$10,000 | X | X | X | 4 | X | 2 | 16 | 5 |
| BREW MASTER | \$5,000 | X | X | X | 2 | X | 1 | 8 | 3 |
| CRAFT | \$2,500 | X | X | X | 2 | | 1 | 8 | 2 |
| HOPS | \$1,500 | X | X | X | | | | 8 | 1 |

Brewery Title Sponsor \$10,000

- Two tables with sixteen (16) tickets.
- Five (5) VIP parking tickets.
- Business mention on written communications including press releases and Edinburg Chamber of Commerce articles.
- Business logo featured on a 30 second commercial spot (with commitment guaranteed and logo provided by 8/30/2023)
- Business logo featured on event marketing including digital billboards and social media platforms like Facebook and Instagram
- Business logo featured at the Edinburg Chamber website and University Drafthouse Beer Fest on site banners.
- Four (4) Business mentions during the event.
- Business logos featured on mirror photo booth the day of the event.



Brew Master Sponsor \$ 5,000

- One table with eight (8) tickets.
- Three (3) VIP parking tickets.
- Business mention on written communications including press releases and Edinburg Chamber of Commerce articles.
- Business logo featured on event marketing including digital billboards and social media platforms like Facebook and Instagram
- Business logo featured at the Edinburg Chamber website and University Drafthouse Beer Fest on site banners.
- Two (2) Business mentions during the event.

Craft Sponsor \$ 2,500

- One table with eight (8) tickets.
- One (2) VIP parking tickets.
- Business mention on written communications including press releases and Edinburg Chamber of Commerce articles.
- Business logo featured on event marketing including digital billboards and social media platforms like Facebook and Instagram
- Business logo featured at the Edinburg Chamber website and University Drafthouse Beer Fest on site banners.



Hops Sponsor \$ 1,500

- One table with eight (8) tickets.
- Three (1) VIP parking tickets.
- Business mention on written communications including press releases and Edinburg Chamber of Commerce articles.
- Business logo featured on event marketing including digital billboards and social media platforms like Facebook and Instagram
- Business logo featured at the Edinburg Chamber website and University Drafthouse Beer Fest on site banners.

Restaurant Sponsors

- Two individual (2) tickets.
- Business logo featured on event marketing including digital billboards and social media platforms like Facebook and Instagram
- Business logo featured at the Edinburg Chamber website and University Drafthouse Beer Fest on site banners.



Sponsor Agreement

EVENT INFORMATION

DATE: Saturday, October 14th, 2023

TIME: 6:30 p.m. - 10:30 p.m.

SET-UP: 2:00 p.m.

LOCATION: Edinburg Food Truck Park, 201 N 7th Street Edinburg.

COMPANY INFORMATION

COMPANY NAME: _____

REPRESENTATIVE: _____ TITLE: _____

ADDRESS: _____ CITY: _____ ZIP: _____

PHONE: _____ EMAIL: _____

PLEASE CIRCLE SPONSORSHIP LEVEL

BREWERY TITLE: \$10,000

BREW MASTER: \$ 5,000

CRAFT: \$2,500

HOPS: \$1,500

AUTHORIZED SIGNATURE: _____

PAYMENT INFORMATION:

CHECK # _____ MADE PAYABLE TO: EDINBURG CHAMBER OF COMMERCE

BILLING ADDRESS: _____ CITY _____ STATE _____ ZIP _____

Please email completed agreement to sonyrego10@gmail.com or ronnie@edinburg.com

